



Painters & Decorators



Client: STF Painting Services UK

Scope: Responsive Design, SEO Powerhouse, & Visual Identity: A Startup's Digital Transformation



This startup in Oxford transforms residential and commercial spaces with top-quality painting and decorating services. Their focus is on exceeding expectations and bringing a touch of beauty to homes and businesses throughout Oxfordshire.

[Visit Website](#)



The Challenge: This startup needs a website that works on all devices, a memorable brand identity, and an SEO strategy to attract Oxfordshire clients searching online.



The Solution: We crafted a responsive website for a seamless user experience, built a unique brand identity to reflect their values, and implemented an SEO strategy to connect them with Oxfordshire clients online.



Colour Palette: We chose a vibrant blend that evokes freshness and energy. The contrasting hues create a visually striking impact, while remaining professional and sophisticated.

#000000

#54463f

#ffffff

Typography: We chose Source Source Sans Pro's clean lines making it easy to read and Questrial's bold presence. This duo creates a balanced and visually interesting look..



Source Sans-pro



Questrial

Visual Identity: We've incorporated a paint roller, a familiar tool for any painter, into a unique design that represents our commitment to transforming your vision into reality.