



# who am I?

I'm **Thiago Carneiro**  
*Growth **Marketing** Consultant*

The marketing world has had me hooked since a very young age. You could say I was a natural-born salesperson, my first deal was **convincing the neighbours** to take my grandpa's doberman (don't worry, it was a good deal for everyone!).

Fast forward to today, I'm armed with a distinction Master's in Digital Marketing and a Bachelor's in Marketing. I've had the privilege of working with the **brilliant minds at Royal Holloway University in Egham** on a new business startup project entitled Thriize.

Currently **based in London**, I work with a global network of brands, freelancers, and agencies. But my true passion lies in **helping small businesses**, that's where I get to truly flex my marketing muscle!

*Thiago Carneiro*



**Master of Science (MSc)**  
in Digital Marketing



**2:1 Bachelor of Science (BSc)**  
in Marketing

**Certified by:**



**LinkedIn**  
Expert



**Googles Ads**  
Certification



**Meta Ads**  
Certification



**Tik Tok**  
Expert

# Marketing Services

**From strategy** building, ideation to execution.

**We literally** take your business on a journey of growth and development.

**Making decisions** based on facts that real data reveals about your business.



## Latest Project Overview

**The company: Sabor Brasileiro restaurant,** serving brazilian food to Londoners.

**The challenge:** Sabor Brasileiro needs a consistent brand strategy.

**The Solution:** A website, app and social media marketing to amplify its online presence so people know they exist.



## **Social Media Marketing**

Whether you need to boost your instagram, twitter, linkedin or tik tok we can help.

## **PPC Advertising**

From strategy to campaign execution, monitoring, dashboard creation and data analysis.







## PPC | Pay Per Click

-Social **media buyer**

*facebook, TikTok,  
Twitter, Taboola,  
Linkedin Pinterest &  
Google Ads*

-Setup **media account**

-**Pixel & Tag** installations

-**Tag** Manager

-**GA4** Dashboard

-Google **data studio**





# Influencer Marketing & Management



Research **brand ambassadors** in your niche.

Contact industry **authorities** and create the appropriate messaging your business needs.

Implement a **sales or branding strategy** to meet your business needs and provide you the exposure you deserve.





# Website design & development

Responsive to work accross multiple **devices, tablet, desktop and mobile** seemingly

**Designed to really embed** the true values and principles of your business including imagery, videos, messaging.

Built on the worlds number one platform, **wordpress.**







## SEO(Search Engine Optimisation)

Keywords

Speed optimisation

tags

backlinks

internal & external linking

social media integration&more...



# SEM (Search Engine Marketing)

**Google Video Ads** on the display network.

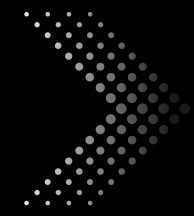
**Google my business** profile setup.

**Google search network** and organic.

Google **search console** setup.







## Branding & Visual identity

Imagery

Design thinking

Messaging

UX(User Experience)

Business Portfolio



Brand Visual ID

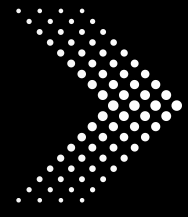
Online fingerprints

Logo design

Colour palette

Stationary





## Product Design

Ideation

Conceptualisation

Planning

Development

Execution

Testing

refinement







# Graphic Design

Digital Flyers

Websites

Blogs

Social Media

Business cards

Packaging

Brochures







**Let's Work Together on you business**

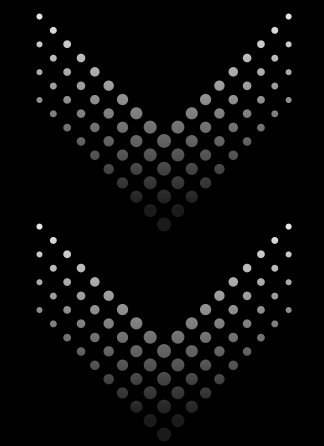




**MORE INFORMATION**





**Contact US NOW**



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