

ELOHIM **SABOR**  **Brasileir®**

**HOMEMADE F
BRAZILIAN O
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Client: Elohim Sabor Brasileiro Restaurant

Scope: Web Design & Strategic Analysis Led to Increased Sales for Elohim Sabor Brasileiro.



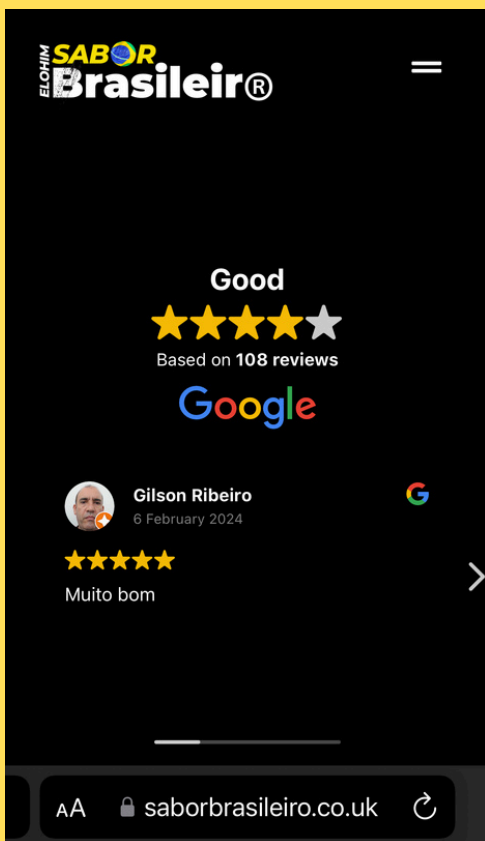
Elohim Sabor Brasileiro, a North London restaurant & canteen, transports you to Brazil with its authentic, home-cooked cuisine. Enjoy a taste of their vibrant culture with dine-in, takeaway, or delivery options.

[Visit Website](#)



The Challenge: North London's Elohim Sabor Brasileiro struggles to attract customers lacking a website, app & Google Ads, hindering online discoverability for their delicious Brazilian home-cooking.

The Solution: Since implementing a user-friendly website, launching a food ordering app, and running targeted Google Ads, Elohim Sabor Brasileiro has seen a surge in online orders and walk-ins. Their authentic Brazilian flavors are now a click or tap away, attracting new customers and solidifying their presence in North London's culinary scene.



Colour palette: We created a cheerful and inviting atmosphere with a color palette that inspires feelings of happiness, well-being, and a sense of celebration.



Typography: We chose fonts for optimal readability across devices, ensuring a smooth and enjoyable user experience that complements the website's overall aesthetic.



Poppins Montserrat